

NCDOT SPONSOR - A - HIGHWAY

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The N.C. Department of Transportation is partnering with the private sector on a new initiative to clean up the state's highways.

Through the Sponsor-A-Highway program, two private companies (service providers) were awarded contracts to manage sponsored roadside litter removal along Interstate 95 in its entirety through North Carolina and I-40 from the Orange-Durham county line east to the end of the interstate in New Hanover County.

The service providers each have have 20 years of experience in this industry.

They are:

Adopt A Highway Maintenance Corporation
1211 E. Dyer Road, #110
Santa Ana, California 92705
Ph. (800) 200-0030
Website: www.adoptahighway.com

Adopt-A-Highway
Litter Removal Service of America, Inc.
4407 Manchester Avenue, #201
Encinitas, California 92024
Ph. (800) 291-2542
Website: www.adoptahighway.net

The SAH program allows businesses, organizations and individuals to sign contracts with either of the service providers in order to “sponsor” a one-mile segment of roadway. In exchange for their sponsorship, the sponsor is acknowledged for their stewardship on the Sponsor-A-Highway program sign. The SAH program sign with a sponsor’s logo panel will be installed near the beginning of the sponsored segment.

The program has a number of benefits. It enables more efficient and targeted litter cleanup; improves aesthetics along North Carolina roads, which in turn can make the state more attractive to visitors and businesses; creates job opportunities in the private sector; and acknowledges the sponsors.

All funding is provided through the sponsorships. NCDOT will not be involved in any contract between the service providers and sponsor; will not compensate the service provider or sponsor; and will not receive any compensation from the program or from the program’s service providers or sponsors.

Sponsor-A-Highway programs are successfully operated in 19 states across the nation. The North Carolina legislature approved of utilizing a public-private partnership initiative as a means to aid in keeping the state’s highways free of roadside litter.

The counties along I-95 and I-40 where the program will operate are Cumberland, Duplin, Durham, Halifax, Harnett, Johnston, Nash, New Hanover, Northampton, Pender, Robeson, Sampson, Wake and Wilson.

